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Amerock Launches New Hardware Collections Designed to Update Kitchens, Baths and Furniture

Mooreville, NC, May 5, 2016 — Whether you own a home or rent an apartment, interior design experts recommend this easy fix to ensure your space reflects your personal style: change tired, outdated hardware to new decorative knobs and pulls in the latest designs and on-trend finishes.

Amerock, a producer of quality kitchen and bath hardware since 1929, is introducing *1929 Refined*, eight new trend-inspired collections that debut at retail this month. These innovative design solutions are available in a wide range of styles and finishes to complement every lifestyle. From the understated elegance of traditional shapes to sleek avant-garde contemporary lines, a quick change of hardware gives cabinetry a fresh, personalized look. Priced from \$6.99 to \$13.99, new hardware installation is both affordable and do-able for any DIY skill level.

Finishing Touches

One of the most talked about new finishes in kitchen and bath design is a modern take on the antique gold often found in older homes. Golden Champagne is a refreshing new tone in a muted shade. Also found in faucets and home décor accessories, it adds glamour and elegance to lighter surfaces and softly shimmers against darker wood finishes. In contrast, Gunmetal is a perfect companion to the black stainless appliances that recently debuted at retail. It adds panache to loft spaces, modern kitchens and interiors outfitted with industrial-style elements, and reclaimed wood furnishings.

Organic Inspirations

With radiant lines mimicking sun's rays, Amerock's **Sea Grass Collection** is a prime example of the trend toward eco-friendly living. The incorporation of natural materials and designs into living spaces through the use of jute rugs, bamboo flooring, unstained natural wood furniture and handmade accents makes the Sea Grass Collection the perfect accessory.

Timeless Graphic Elements

Whether they appear in an octagonal lamp base, a triangular accent table or in textile and tile patterns, geometric shapes are everywhere. They not only supply visual punch, they add variety and a casual vibe to transitional and contemporary interiors. The strong lines, paired with restrained finishes in the **Davenport Collection** work well horizontally or in bolder vertical installations.

For those who prefer more classic shapes, the centuries' old quatrefoil motif is enjoying a comeback in everything from wallpaper, upholstery, curtain fabric, rugs, lighting and mirrors as well as furniture. The timeless, barbed classic emblem, as seen in the **Grace Revitalize Collection**, is a mainstay in Gothic, Renaissance and Moorish architecture and also in today's homes.

Mixed Media Creates Intrigue

The **Oberon** and **Esquire Collections** inspires freedom in personalized decor. Oberon, with frosted acrylic gemstone-like inserts, creates an intriguing style statement. Cutting-edge European design infuses polished drawer pulls in the handsome **Esquire Collection** with a streamlined, contemporary look. The crosshatch design with lustrous finishes adds texture and warmth to these pared-down designs.

Putting on the Ritz

The **Wells Collection** combines a balanced silhouette with an angled gemstone cut. Place knobs square or diagonally to emphasize their diamond shape and give cabinets a dash of elegance. The **Crawford Collection** offers classic shapes and glamorous styling with pin tuck detailing. Elegant beading and polished finishes infuses the **Carolyne Collection** with a dazzling, 20's-inspired look that elevates interiors. Regardless of which collection you choose, this trio radiates unforgettable style.

Always Creating. Always Timeless. Always Amerock.

Amerock's award-winning decorative and functional hardware solutions have built the company's reputation for chic design accessories that inspire homeowners to express their personal style. Available in a variety of finishes and styles, Amerock offers high quality designs at affordable prices. Founded in 1929, Amerock is headquartered in Mooresville, NC. For additional information please visit www.amerock.com, [Facebook](#), [Pinterest](#), [Twitter](#), [Houzz](#) and [Instagram](#).

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