



## Amerock® Hardware Puts Finishes First



Amerock® Hardware, a leading manufacturer of decorative hardware offering more than 70 different finish options, introduces its new **Finish First** program to help retailers educate consumers about finish options. This quarter's feature is Polished Nickel. Polished Nickel offers the beauty and mellow luster of sterling silver without the cost or the care it takes to maintain it. All the classic woods, from cherry to maple, oak to mahogany, are complemented by hardware enhancements of Polished Nickel. All Amerock finishes give designers and homeowners even more options to customize their own style and achieve total coordination in the home. Founded in 1929, Amerock is headquartered in Mooresville, NC. [www.amerock.com](http://www.amerock.com)