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Amerock Adds New Line of Bath and Retro-Inspired Kitchen Cabinet Hardware

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Amerock®, a leading manufacturer of decorative hardware, has a new retro-inspired kitchen line, Industrial Chic, and a comprehensive new line of bathroom hardware that provides homeowners simple and inexpensive solutions for personalizing and enhancing the appearance of their home. In addition, Amerock has extended its contemporary product assortment with the Conrad collection and its Roman Bronze finish is now available on seven existing hardware items.

Industrial Chic

Inspired by the functional forms of industrial lighting, furniture and faucets, Amerock has embraced professional kitchen design trends with its Rochdale™ and Westerly™ 34-piece line of Industrial Chic cabinet hardware. The Rochdale collection features rivets and masculine designs on each piece creating an industrial look. The Westerly collection features sleek, modern lines with a more substantial feel. Both collections are available in the Satin Nickel finish and the new Graphite finish, offering consumers the ability to coordinate hardware and appliances throughout the home.

The Rochdale and Westerly collections both feature a variety of pulls, ranging from 3 inches to 18 inches, with the 12-inch and 18-inch sizes designed for use with appliances, large drawers and doors. The Rochdale collection also includes cup pulls in 3-inch and 96-millimeter sizes and a knob, while the Westerly collection includes two knobs. The knobs and pulls range in price from \$4 to \$6 and appliance pulls range in price from \$70 to \$125, depending on size.

Bathroom Hardware

Amerock has expanded its rich legacy into the bathroom with the introduction of Arrondi™, Markham™, Clarendon™, Saybrook™ and Saybrook Classic™ hardware collections. The Arrondi collection, inspired by modern, minimalist design, features 100 percent Stainless Steel items, perfect for high-moisture bathrooms. Included in the collection are 9-inch, 18-inch and 24-inch towel bars, towel ring, single-post tissue roll holder and a robe hook, available for approximately \$16 to \$55.

The remaining four collections feature patented designs. The Markham collection provides crisp, linear definition in its design and is available in multiple finishes including Oil-Rubbed Bronze and the newest finish, Polished Nickel. Towel bars in 18-inches and 24-inches, single-post tissue roll holder, new pivoting double-post tissue roll holder, towel ring and robe hook are included in the collection with prices ranging from \$19 to \$45.

With Satin Nickel, Polished Chrome and Oil-Rubbed Bronze finishes, the Clarendon collection provides a more transitional design with curved, rectangular shapes. Included in the collection are 18-inch and 24-inch towel bars, 24-inch double towel bar, towel ring, single-post tissue roll holder, new pivoting double-post tissue roll holder and robe hook with prices ranging from \$17 to \$66.

The Saybrook collection is available in a Satin Nickel finish with a transitional oval design. Towel bars in 18-inches and 24-inches, single-post tissue roll holder, double-post tissue roll holder, towel ring and robe hook are included in the collection with prices ranging from \$22 to \$44. Available in an Oil-Rubbed Bronze finish, the Saybrook Classic collection features a rustic design. Included in the collection are 18-inch and 24-inch towel bars, towel ring, single-post tissue roll holder and robe hook with prices ranging from \$20 to \$37.

Extensions

The resurgence of contemporary and transitional kitchen design prevalent in urban areas of the country inspired Amerock's new Conrad collection, which features six 96-millimeter pulls and two 96-millimeter knobs. Available in Satin Nickel and Oil-Rubber Bronze finishes, the patented Conrad collection falls in the price range of \$3.49 to \$4.99.

Introduced in 2007 with the Galleria collection, the ability to compliment brass hardware and lighting using the Roman Bronze finish has become so popular that Amerock has extended it to seven other pieces of hardware. The Village Classics knob and 3-inch pull, Manor "Egg" knob, Brass and Sterling Traditions 3-inch "Egg" pull and 3-inch "Ring" pull, and Inspirations knob and "Rope" knob are available with accents of golden undertones created by the Roman Bronze finish in a price range of \$3.85 to \$7.29.

All new Amerock items carry the Guardian Lifetime Guarantee and are available at nationwide home centers, through industrial customers and select online locations.